

December 16, 2015

macys inc

Shop Macy's for Last-Minute Holiday Gifts That Are Sure to Please Everyone on the List

Earn "Macy's Money" this week to save big for last-minute shopping

NEW YORK--(BUSINESS WIRE)-- As shoppers head into holiday crunch time, Macy's (NYSE:M) has a variety of festive and affordable gifts under one roof, making it easy to check off any shopping list in no time. From the hottest apparel, handbags and fragrances to gadgets for kids and essentials for the home entertainer, customers can find just what they need at Macy's stores and on macys.com for last-minute shopping.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151216005899/en/>



Customers can earn "Macy's Money" by shopping now through December 17. The more you buy, the more you get through this event (earn details below), and customers can redeem Macy's Money gift cards online or in-store Friday, Dec. 18 to Wednesday, Dec. 23.

- Spend \$50-\$74.99, get \$10
- Spend \$75-\$99.99, get \$15
- Spend \$100-\$149.99, get \$20
- Spend \$150-\$199.99, get \$30
- Spend \$200 and more, get \$40

"Sticking to your holiday budget while still giving the perfect gifts can be a challenge, especially as we're entering into last-minute shopping mode," said Susan Bertelsen, group vice president of My Stylist@Macy's. "Our shopping service is fun, fast and free. Our stylists are sure to help you find the best gifts ever, while

Shop Macy's stores and macys.com for last-minute gifts that are sure to please; Star Wars Slippers (Photo: Business Wire)

making it a stress-free, budget-friendly shopping experience."

The following "gifts under" ideas can help customers find the perfect gifts within their holiday budget.

Gifts Under \$100

- Fitbit Flex, \$99.99
- INC International Concepts Poncho, \$89.50
- Calvin Klein Textured Sweater (Men's), \$79.50
- Coach Genuine Shearling Wristlet, \$65

Gifts Under \$50

- Star Wars Slippers, \$46
- MICHAEL Michael Kors Pom Pom Key Chains, \$38
- Platinum Collections Remote-Controlled Thunder Tumbler, \$30
- Lenox China and Crystal Disney Ornaments, \$29.99 ea.

Gifts Under \$25

- Clinique 5-Piece Kisses Lip Set, \$25
- MakersKit DIY Dinosaur Terrarium Grow Kit, \$18
- kate spade new york Vintage Bar Bottle Stopper, \$15
- Godiva 6-Piece Truffle Box, \$16

For a holiday gift that gives back to a great cause, a little one on your list is sure to love Macy's interactive Wish Writer stylus and app. New for this year as part of the annual Believe campaign, the Wish Writer is a fun way for kids to play games, such as stacking a snowman, decorating cookies and designing snowflakes. Kids can also write magical letters to Santa through the app, and for every letter, Macy's will donate \$1 to Make-A-Wish, up to \$1 million. Available for \$14.99 at approximately 600 Macy's stores and on macys.com/believe, \$1 from each purchase of the Wish Writer will also support Make-A-Wish.

Select Macy's stores across the country will offer extended hours during the days leading up to Christmas. Visit macys.com/stores to find more information and local hours.

To view the full gift assortment and holiday shopping tools, visit macys.com/gifts. For more information about My Stylist@Macy's and to make an appointment, visit macys.com/mystylist. For media materials, including hi-res product images, visit: <http://pimsmultimedia.com/macys-holiday2015>.

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at approximately 775 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores -- including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California -- are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$69 million each year to help make a difference in the lives of our customers.

For Macy's media materials, including images and contacts, please visit our online pressroom at macys.com/pressroom.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20151216005899/en/>

Macy's Media Relations

Billy Dumé, 646-429-7449

billy.dume@macys.com

or

Tracy Davis, 646-429-7470

tracy.davis@macys.com

Source: Macy's