

June 13, 2018



Naveen Krishna To Join Macy's, Inc. As Chief Technology Officer

CINCINNATI--(BUSINESS WIRE)-- Macy's, Inc. (NYSE:M) today announced that Naveen Krishna will be appointed chief technology officer, effective June 16, 2018.

Krishna will be responsible for driving the technology strategy and direction for Macy's, Inc., including all store, e-commerce and internal-facing technologies. He will oversee the teams that build the end-to-end e-commerce experience, enterprise-shared services, infrastructure, field services and functional IT support. Krishna will report to Hal Lawton, president of Macy's, and will be based in John's Creek, GA, one of the Macy's Technology hubs. He will also spend time at Macy's Technology offices in San Francisco, CA, and Lorain, OH.

"I'm thrilled to have Naveen Krishna join the Macy's team as we enhance our focus on technology," said Lawton. "We are investing in technology to improve digital and mobile experiences, site stability, store technology and fulfillment and logistics improvements. Naveen's track record in omni-channel retail makes him the perfect fit to lead the Macy's Technology organization at this critical time."

Krishna joins Macy's, Inc. with more than 20 years of technology experience, primarily in the omni-channel retail and consumer products industries. Most recently, he was vice president of technology for The Home Depot, where he had responsibility for all digital platforms, user experience design, marketing technologies and customer care.

About Naveen Krishna

Naveen Krishna joins Macy's, Inc. with more than 20 years of experience leading technology organizations in the retail and consumer products industries. In his most recent role as vice president of technology for The Home Depot, he was responsible for leading The Home Depot's digital and omni-channel platforms growth and delivering omni-channel capabilities, customer care and marketing platforms, and establishing Enterprise User Experience discipline. Prior to joining The Home Depot in 2010 as senior director of information technology, Krishna was a director at Target with overall accountability for Target.com technology and operations. He also spent 13 years in leadership roles with FedEx Kinko's and Deloitte Consulting. Naveen holds a M.Sc. in Management from the Georgia Institute of Technology; M.Sc. in Mechanical Engineering from the University of Missouri; and a B.Sc. in Mechanical Engineering from Mysore University in India.

About Macy's, Inc.

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2017 sales of \$24.837 billion and approximately 130,000 employees, the company operates approximately 690 department stores under the nameplates Macy's and Bloomingdale's, and more than 160 specialty stores that include Bloomingdale's The Outlet, Bluemercury, Macy's Backstage and

STORY. Macy's, Inc. operates stores in 44 states, the District of Columbia, Guam and Puerto Rico, as well as macys.com, bloomingdales.com and bluemercury.com. Bloomingdale's stores in Dubai and Kuwait are operated by Al Tayer Group LLC under license agreements. Macy's, Inc. has corporate offices in Cincinnati, Ohio, and New York, New York.

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