

April 30, 2019



Macy's Celebrates Asian Pacific American Heritage With A Special Focus On The Art Of Comedy

Acclaimed Asian Pacific American actors and comedians including Ronny Chieng and Jimmy O. Yang from the hit feature film "Crazy Rich Asians" to share their stories of how comedy has helped them impact Asian American culture

NEW YORK--(BUSINESS WIRE)-- This May, Macy's (NYSE:M) celebrates Asian Pacific American Heritage Month by showcasing ways Asian Pacific cultures and traditions continue and are honored through the use of comedy and humor. Celebrations at select Macy's stores nationwide will focus on conversations surrounding the art of comedy in all of its forms including standup, comedic writing, sitcoms and cinematic representations of Asian Pacific Americans in today's media and entertainment. Featured guests include internationally recognized actors, writers and comedians including Jimmy O. Yang (HBO's "Silicon Valley" and "Crazy Rich Asians"), Ronny Chieng (Comedy Central's "The Daily Show" and "Crazy Rich Asians"), Joel Kim Booster ("Shrill," "Big Mouth") and Rizwan Manji (SyFy's "The Magicians" and NBC's "Outsourced"), as well as comedy group "Asian AF" and NBC's "Late Night with Seth Meyers" writer Karen Chee.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190430005604/en/>



Macy's celebrates Asian Pacific American Heritage Month with special guests and a focus on the art of comedy (Graphic: Business Wire)

at 6 p.m. with Ronny Chieng and Karen Chee

Macy's Valley Fair (Santa Clara, CA) – Saturday, May 18 at 2 p.m. with Jimmy O. Yang

Macy's Downtown LA Plaza (Los Angeles, CA) – Saturday, May 18 at 2 p.m. with talent from "Asian AF," the premier Asian American variety show at the UCB Theatre in Los Angeles and New York

Macy's First Colony (Houston, TX) – Sunday, May 19 at 2 p.m. with Rizwan Manji

Macy's Asian Pacific American Heritage Month in-store celebrations will include comedy performances, meet and greet opportunities and moderated discussions with featured comedians on the importance of their heritage and its specific influence on their comedic careers in the entertainment industry. These stars and supporting actors of well-known comedies bring their humor in-store for special conversations on the impact their work has on the next generation and how their culture and traditions helped them get to where they are today.

"At Macy's, our commitment to diversity isn't just one of our core values – it's engrained in our company culture," said Jose Gamio, Macy's senior director of Multicultural Community Engagement. "Macy's believes that different cultural perspectives help drive creativity and innovation and we're thrilled to welcome this impressive lineup of Asian Pacific American actors and comedians to our stores as they share their unique stories of achievement with our customers and the communities we serve."

Five Macy's locations will hold Macy's Asian Pacific American Heritage Month events with the following special guests:

Macy's State Street (Chicago, IL) – Thursday, May 9 at 5:30 p.m. with Joel Kim Booster

Macy's Herald Square (New York City, NY) – Monday, May 13

For additional information on Macy's Asian Pacific American Heritage Month festivities and special guests, please visit macys.com/celebrate.

About Macy's

Macy's is America's store for life. The largest retail brand of Macy's, Inc. (NYSE:M) delivers quality fashion at affordable prices to customers at approximately 640 locations in 43 states, the District of Columbia, Puerto Rico, and Guam, as well as to customers in more than 100 international destinations through leading e-commerce site macys.com. Macy's inspires fashion exploration and discovery through the most desired family of exclusive brands for her, for him, for the home, and via our dynamic mobile and social platforms. We know the power of celebration, demonstrated through decades of memorable experiences created during Macy's 4th of July Fireworks® and Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows, and celebrity appearances. Macy's flagship stores – including New York City's Herald Square – are internationally renowned and preeminent destinations for tourists. With the collective support of our customers and employees, Macy's builds community and helps make a difference in every market we serve, supporting local and national charities by giving nearly \$50 million each year, plus 146,000 hours of volunteer service. For more than 160 years, Macy's has, and continues to, make life shine brighter for our customers, colleagues, and communities.

For Macy's media materials, including images and contacts, please visit our online pressroom at macys.com/pressroom.

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