

December 13, 2017



# Macy's Takes the Stress Out of Last Minute Shopping with Fabulous Gifts and Timesaving Services

*With the widest assortment of gifts across fashion, beauty, home, and tech and an unbeatable array of services in-store and online, shoppers can relax as the holidays approach*

*Free Shipping Day is Friday, Dec. 15 – get free shipping on most macys.com and mobile app orders beginning at 9am ET*

*Place macys.com orders by Wednesday, Dec. 20 at 5pm ET for Standard Shipping and Friday, Dec. 22 at 12pm ET in areas that qualify for Express Shipping for delivery before Christmas*

NEW YORK--(BUSINESS WIRE)-- The holiday season is one of the most anticipated and beloved times of the year. For many, it arrives at the bat of an eyelash, leaving even the most prepared of holiday enthusiasts scrambling to find gifts for their loved ones, colleagues, party hosts, and everyone in between. As the holiday expert on all things merry and bright, Macy's has everything shoppers need to find all their last minute gifts with ease. Whether putting on the final touches and looking for stocking stuffers and fun trinkets, or tackling your shopping list in earnest, Macy's has the best and most sought-after items across fashion, beauty, home, tech, and more, all at prices that will make everyone you're gifting smile with glee. Ordering online or through Macy's mobile app? Take advantage of Free Shipping Day on Friday, Dec. 15. What's more, with a fleet of helpful gifting experts at MyStylist@Macy's ready to help find the perfect present, knowing that online orders placed through Dec. 20 will still arrive in time, plus the convenient option to Buy Online and Pick-Up in Store, you can check off your list without breaking a sweat.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171213006049/en/>

"At Macy's, we absolutely love the holidays," said Cassandra Jones, senior vice president of Macy's fashion. "In that spirit, we've stocked up on the best gifts at all price points to make sure our shoppers enjoy the season as much as we do. When you combine free shipping on Dec. 15 with our incredible selection and peerless services that make shopping fun and convenient, there's no mad dashing no matter where you are on your list."

## For Her

From cozy knits to fantastic footwear to scrumptious fragrances, Macy's has everything the women in your life will love! Ugg® boots will keep her feet nice and toasty, while a studded cross-body bag from MICHAEL Michael Kors is a chic and stylish place to keep all her



Macy's has incredible items at all price points and convenient services to make sure you get all of your last minute holiday gifts on time with no hassle. Apple Watch Series 1, \$249-\$299, available in select Macy's locations and [macys.com](http://macys.com). (Photo: Business Wire)

unicorn jumpsuit and Santa beard pajama set, both from Max & Olivia, are adorable ensembles kids can sleep and lounge in. Fuzzy plush sweatshirts from Evy of California feature loveable panda faces and fanciful bon mots, and a graphic-print hoodie from Under Armour lets young ones be a part of the streetwear athletic trend. And bring home the fun of Disney's Frozen with a charming Olaf plush toy.

### Tech

Cool tech gifts are always a favorite, and Macy's has a comprehensive selection of items sure to thrill all audiences. A pop solo karaoke microphone from Dream Vision brings life to any party, and Ariana Grande Bluetooth cat headphones by Brookstone let you take the party anywhere you go. These gifts, along with smart watches from Apple and Fitbit, Protocol drones, JBL speakers and so much more, will make any techie on your list giddy.

### Home and Entertaining

Give the gift of gorgeous home décor with ravishing items that range from throws to barware and everything in between. A cozy plush throw from Charter Club is available in myriad

essentials while she's on the go. Drape her in luxurious cashmere with a color-blocked cardigan from Charter Club, and maximize the opulence with a diamond pendant necklace from TruMiracle, stunning watch from Movado and the Gucci Bloom 3-piece fragrance gift set.

### For Him

Give the gift of easy elegance to the most special guy on your list. A fitted pullover fleece hoodie from Nike will give a street style edge to his wardrobe, while a sleek down jacket from MICHAEL Michael Kors is a city-inspired, sophisticated way to keep him warm. Add in a lush cashmere sweater from Club Room and v-neck merino sweater from Calvin Klein to give him versatile layering options, and a Michael Kors watch to finish the look.

### For Kids

Delight little ones with whimsical gifts that are fun and colorful! A star-bedecked rainbow-hued

prints and colors, and is the perfect way to add pop to a room. Help your giftee elevate cocktail hour with a gleaming assortment of bar essentials recast with fresh shapes, textures and colors from Thirstystone. Festive coasters with cheeky sayings from Merry & Bright and unique, playful mugs from The Cellar make wonderful stocking stuffers.

### Services

Macy's talented team of gifting experts at MyStylist@Macy's can always help shoppers find the perfect gifts. A fun, fast, and free service, MyStylist@Macy's personal shoppers will work to understand budget and preferences and pull a selection of items that are sure to please. The MyStylist@Macy's experience is also a gift in and of itself! Give a Macy's gift card, in addition to an appointment with one of Macy's exceptional stylists for a brilliant two gifts in one.

### Free Shipping Day

On Friday, Dec. 15, Macy's will participate in Free Shipping Day, offering free Standard delivery with no order minimum on most macys.com and mobile app orders, beginning at 9am ET. Orders placed on Dec. 15 will arrive in time for Christmas.

### When will it get there?

Macy's customers can take advantage of Buy Online Pickup in Store, which allows shoppers to buy their gifts online or through the Macy's mobile app and pick up the items at the Macy's store most convenient for them. What's more, customers who use this service will get an extra 20 percent or 15 percent off their next in-store purchase (exclusions apply) and orders placed by noon on Sunday, Dec. 24 can be picked up in time for Christmas!

Shoppers can purchase online at macys.com or on Macy's mobile app by Wednesday, Dec. 20 by 5pm ET with Standard Shipping for delivery before Christmas.

For truly last minute shoppers in qualifying delivery areas, if the order is placed online by noon ET on Friday, December 22 with Express delivery, Macy's will deliver on Saturday, December 23. Orders valued under the free ship threshold will have an Express shipping fee of \$29.95, and orders valued over the free ship threshold will have an Express shipping fee of \$19.00 for delivery on December 23.

Visit [macys.com/Gifts](https://www.macys.com/Gifts) to get inspiration and shop the curated assortments for everything you need this holiday season.

### **About Macy's**

Macy's, the largest retail brand of Macy's, Inc. (NYSE:M) delivers fashion and affordable luxury to customers at approximately 670 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks and the Macy's Thanksgiving Day Parade, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores – including Herald Square in New York

City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California – are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$54 million each year, plus 180,000 hours of volunteer service, to help make a difference in the lives of our customers.

For Macy's media materials, including images and contacts, please visit our online pressroom at [macys.com/pressroom](http://macys.com/pressroom).

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