

October 22, 2018



Macy's, Inc. Names Shawn Outler Chief Diversity Officer

CINCINNATI – Oct. 22, 2018 – Macy's, Inc. is pleased to announce that Shawn Outler has been named EVP, Chief Diversity Officer, effective October 29, 2018. Shawn was previously EVP, Licensed Businesses, Food Services, and Multicultural Initiatives.

At Macy's, Inc., Diversity & Inclusion is a priority and is critical to the company's growth and success. Shawn's appointment as Chief Diversity Officer advances the ongoing commitment to making Macy's, Inc. a company that reflects the diversity of its customers, its colleagues, and the communities it serves.

In her new role, Shawn will be the primary Diversity & Inclusion representative for Macy's, Inc. and will serve as the co-chair of the cross-functional Diversity & Inclusion Business Council, a group of cross-functional leaders throughout the organization who work to ensure that D&I work is fully integrated into the business.

Shawn began her career with Macy's in 2006 as the Divisional Vice President/Merchandise Manager of Better Traditional Sportswear at Macy's Central Division in Atlanta, GA and has held multiple roles of increased responsibility since that time. In her most recent position as EVP, Licensed Businesses, Food Services, and Multicultural Initiatives, Shawn managed Macy's leased partner businesses, licensed business development, and the foods team. She also created "The Workshop at Macy's," an exclusive retail vendor development and mentorship program designed to educate and prepare minority and women-owned business owners, by providing the knowledge and tools they need to experience growth and success in the retail industry. The program was launched in May 2011 and has become a benchmark for retail supplier diversity.

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2017 sales of \$24.837 billion and approximately 130,000 employees, the company operates approximately 690 department stores under the nameplates Macy's and Bloomingdale's, and more than 170 specialty stores that include Bloomingdale's The Outlet, Bluemercury, Macy's Backstage and STORY. Macy's, Inc. operates stores in 44 states, the District of Columbia, Guam and Puerto Rico, as well as macys.com, bloomingdales.com and bluemercury.com. Bloomingdale's stores in Dubai and Kuwait are operated by Al Tayer Group LLC under license agreements. Macy's, Inc. has corporate offices in Cincinnati, Ohio, and New York, New York.